

USA PAVILION

Seoul
Food & Hotel



12 - 15 May 2010

KINTEX Korea International
Exhibition Center



USA Pavilion organized and
managed by Oak Overseas, Ltd.



Officially endorsed by
the U.S. Department of Agriculture
FAS Trade Show Office, Washington, DC
Agricultural Trade Office Seoul, Korea

kem

kotra

KFIA Korean Foods
Industry Association

ALLWORLD
EXHIBITIONS



USA PAVILION

Service & Amenity Package

- Enjoy the status and prominence of the official USDA-endorsed USA Pavilion in the company of other U.S. firms
- Optimize precious time with a cost-effective turnkey booth package that you can adapt to your own specific needs.



Early-bird Special
\$395 thru December 1st 2009

USA PAVILION TURNKEY BOOTH PACKAGE
US\$415/sqm
Minimum booth size 9sqm

Reserve your space today

- Professional guidance and total logistical coordination from Oak Overseas staff in the U.S. and on-site in Seoul
- Marketing support services from the U.S. Agricultural Trade Office In Seoul including local promotion to importers, on-site market briefing and on-going market assistance during the show
- Exclusive USA Pavilion Exhibitor Lounge access w/ internet
- Assistance with hotel accommodations and shipping
- One individual entry In official show directory and USA Pavilion directory
- Exhibitor passes (as needed, with a maximum of 5 per booth)
- Strong USA identification - focal point for international importers and brokers
- Prime location on show floor
- Daily booth cleaning
- Full booth design and construction
- Fascia board with firm name
- Carpeting
- One lockable reception counter
- Two shelves
- Lighting
- One electrical outlet, 220 volt, 13 amp
- One coffee table
- Two easy chairs

Other furnishings available at additional cost.



CONTACT

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DETAILS & CONTACT INFORMATION

* Products exhibited in the USA Pavilion must promote and display a majority of products (greater than 51 percent by SKU count) that are of U.S. origin. A product is determined to be of U.S. origin if it is comprised of at least 51 percent U.S. origin content by volume or by value, exclusive of added water.